

May 6, 2021
Lux Exposé



SERHANT., the most followed real estate broker in the world, has taken over marketing and sales at RAL Properties' Quay Tower in Brooklyn. Ryan Serhant and his new development team celebrated the occasion with a bang, or a flash... rather – with an incredible light show display on Pier 6 last Saturday night. This marked their official takeover of Quay Tower which served to showcase the new transportation methods that residents will have special access to via boat and car from this prime Brooklyn location. The team just listed a range of residences available for immediate move-ins priced from \$1.75 million for a two-bedroom home to \$7.5 million for a four-bedroom Penthouse.



This is the last opportunity to own a new construction residence on the Brooklyn Heights waterfront, located at 50 Bridge Park Drive. Designed by notable architect Eran Chen of ODA New York, this striking condominium is located on Brooklyn Bridge Park and Pier 6 in one of New York City's most desirable neighborhoods. The 30-story tower displays cinematic views of the Manhattan skyline, New York Harbor, and Downtown Brooklyn from every home. Quay

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Tower is home to a 7,433 square foot penthouse that sold for a record-breaking \$20.3 million and SERHANT. will lead the marketing and sales effort for the remaining residences.



Image credit: Jason Puma

Amenity highlights designed by Marmol Radziner offer elevated experiences through one-of-a-kind partnerships with iconic Brooklyn institutions. Health and wellness facilities include a 2,500 square foot state-of-the-art fitness center overlooking the park, with a dedicated boxing space created in partnership with the legendary Gleason's Boxing Gym, known for training celebrated fighters such as Muhammad Ali. Residents have access to classes and private training with world champion boxer and Gleason's trainer Yuri Foreman.

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Additional amenities include a children's playroom and music practice room, created and serviced in partnership with Brooklyn Music School. Additionally, there are two expansive rooftop spaces for dining, entertaining, and lounging that showcase panoramic, front row views of the Manhattan skyline, downtown Brooklyn, and the New York Harbor.



Image credit: Evan Joseph

Quay Tower will be offering a complimentary chauffeured car service to owners, prospective buyers, and brokers to and from Manhattan at their convenience. The building will also have access to the exclusive Yacht Service One 15 Brooklyn Marina. The building also offers the incentive of a reduced fixed monthly payment for the next two years.

<https://luxexpose.com/quay-tower-hires-serhant-to-market-remaining-inventory/>