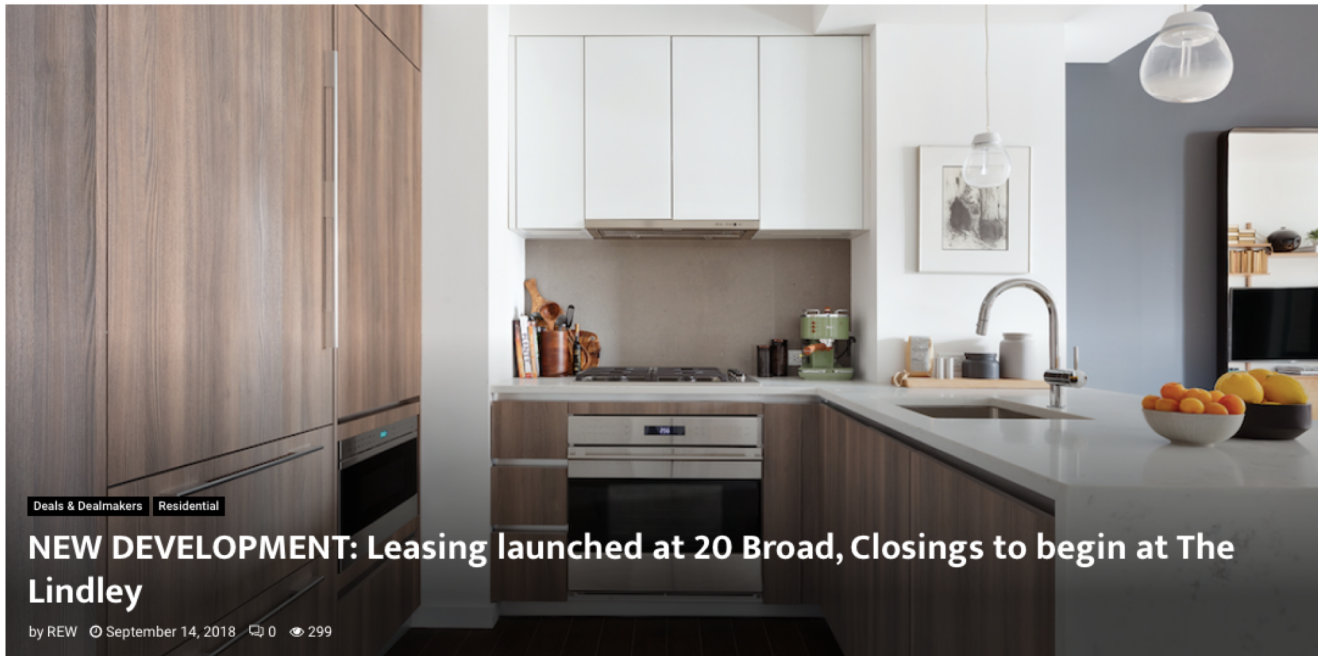


REAL ESTATE WEEKLY



Deals & Dealmakers Residential

NEW DEVELOPMENT: Leasing launched at 20 Broad, Closings to begin at The Lindley

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RAL COMPANIES

Smart moves at Quay Tower

RAL Companies and Oliver's Realty Group announced a collaboration with Amazon to provide a smart home experience for buyers at Quay Tower, the new luxury condominium on the Brooklyn Heights waterfront in Brooklyn Bridge Park.

Through the relationship, the first of its kind for a Brooklyn condominium, each of the building's 126 residences will be delivered with an Amazon Echo and Echo Dot and will be equipped to control compatible smart home technology, offering Quay Tower residents the ability to switch on a lamp, dim the lights, change the temperature and more just using their voice.



"At Quay Tower, we're working hard to deliver homes that meet modern-day needs of active New Yorkers and their families. We're trying to take that to the next level by integrating Alexa, simplifying life for our residents so they can relax and enjoy time with those they love," said Robert Levine, President and CEO of RAL Companies.

"We are thrilled to be working with Amazon, the undisputed leader in smart home technology, to offer integrated home automation features that will enhance daily life at Quay Tower.

The 28-story building was designed by ODA Architecture with interiors by Marmol Radziner and offers two- to-five-bedroom residences which will come with a suite of smart home devices that work with the Amazon Echo and Echo Dot devices, including Nest thermostats and Lutron Caseta light switches and lamp dimmers.

Residents will also be able to control the settings on devices by downloading and installing the Alexa app on their smartphones and tablets.

They can also expand on the features to tailor their fully integrated Alexa smart home for their lifestyle.

Douglas Elliman Development Marketing is the exclusive sales and marketing firm for Quay Tower (pronounced "kway"). Pricing begins at \$1.9 million.

<https://rew-online.com/new-development-leasing-launched-at-20-broad-closings-to-begin-at-the-lindley/>