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QUAY TOWER TEAMS UP WITH AMAZON TO BECOME FIRST BROOKLYN CONDOMINIUM TO OFFER ALEXA SMART HOME EXPERIENCE

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RAL Companies and Oliver’s Realty Group have announced a new collaboration with Amazon to provide an easy, convenient smart home experience for buyers at Quay Tower, the new luxury condominium located on the Brooklyn Heights waterfront in Brooklyn Bridge Park. Through the relationship, each of the building’s 126 residences will be delivered with an Amazon Echo and Echo Dot and will be equipped to seamlessly control compatible smart home technology, offering Quay Tower residents the ability to switch on a lamp, dim the lights, change the temperature and more just using their voice. The modern smart home offering is the first of its kind in a Brooklyn condominium.

“At Quay Tower, we’re working hard to deliver homes that meet modern-day needs of active New Yorkers and their families. We’re trying to take that to the next level by integrating Alexa, simplifying life for our residents so they can relax and enjoy time with those they love,” said Robert Levine, President and CEO of RAL Companies. “We are thrilled to be working with Amazon, the undisputed leader in smart home technology, to offer integrated home automation features that will enhance daily life at Quay Tower.

“Customers tell us they enjoy using Alexa and Echo devices to control settings in their home, keep in touch with family, access information and more,” said Mike Murphy, senior manager of smart properties, Amazon. “We think condominium owners at Quay Tower will love the experience of a move-in-ready smart home that offers all of these features and more – all accessible simply by asking Alexa.”

Residents at Quay Tower will have the ability to ask Alexa to control their smart home devices, call or message their family and friends, hear the news, play music, and more on both devices. Additionally, the Amazon Echo and Echo Dot can be customized for any room with an Echo Decorative Shell or Echo Dot Case, which are available in a range of fabrics and finishes. Each residence at Quay Tower will come with a suite of additional smart home devices that work with the Amazon Echo and Echo Dot devices, including Nest thermostats and Lutron Caseta light switches and lamp dimmers, enabling residents to control their home simply by asking Alexa. Residents will also be able to control the settings on the devices by downloading and installing the Alexa app on their smartphones and tablets, making it easy to control lighting, temperature and more. Additionally, residents can easily expand on these features to tailor their fully integrated Alexa smart home for their lifestyle.

Quay Tower will rise 28-stories and offer 126 two- to five-bedroom luxury homes and exquisite amenity spaces. The building was designed by ODA's Eran Chen with interiors by Marmol Radziner which were designed the residences to harmonize nature and structure, complementing the active lifestyle afforded by the building's unique location. Finishes combine rich, mixed woods, luxe metals and natural stones. Custom kitchens feature white oak cabinetry that provide a seamless contrast with slabs of leathered-finish quartzite countertops and satin bronze accents, while oversized master bathrooms are clad in hand-selected Alabastrino Rustico travertine marble. Residences also feature private elevators and floor-to-ceiling windows with crisp views of the city's skyline. Amenities include a fitness center that overlooks the park, a children's playroom, a "pet wash," a soundproof music practice room, and two rooftop lounges for entertaining.

Sales at Quay Tower launched in June 2018 when the developers released 13 condos for sale that range in size from a 1,214 SF 2 bedroom, 2 bathroom residence for \$1.95 million to a 3,700 SF five-bedroom asking \$7.92 million. Douglas Elliman Development Marketing is handling sales and marketing.



<https://www.profilenewyork.com/profilenyc/2018/7/26/quay-tower-teams-up-with-amazon-to-become-first-brooklyn-condominium-to-offer-alexa-smart-home-experience>